

Which Track is Best Suited for Your Needs?

Tracks	Especially suited to	What you will get from this training track
Program Management, Surveillance, and Strategic Planning	<ol style="list-style-type: none"> 1) CDC HH/CLPPP, EPA, and HUD grant managers 2) Epidemiologists and others who coordinate data collection and evaluation 3) Senior managers of HRSA and Maternal and Child Health home visiting programs 4) Staff responsible for planning or needs assessments 	<ol style="list-style-type: none"> 1) Strategies for working with multiple sources of surveillance data on blood lead levels and other health outcomes 2) Opportunities to confer with technical representatives of the Healthy Housing and Lead Poisoning Surveillance System to adapt HHLPSS to your needs 3) Strategies for strategic planning and coalition-building 4) Evaluation measures that demonstrate program impact
Targeting, Partnerships, and Primary Prevention	<ol style="list-style-type: none"> 1) Staff with program development, communications campaigns, and grant development responsibilities 2) Housing professionals, including home inspectors, sanitarians, code inspectors, and weatherization professionals 3) Community Action Agencies 4) Community development corporations 5) Community-based organizations 6) Tenant/resident councils 7) Public health students 	<ol style="list-style-type: none"> 1) Data sources and strategies to improve screening of children and targeting of units 2) Techniques to build community awareness of healthy homes issues 3) How to develop an effective value statement to build support for your program 4) Strategies to enhance program capacity to conduct primary prevention 5) Cost-effective, evidence-based home interventions to improve housing and health outcomes, including bed bug control, implementation of smoke-free multi-unit housing, and other topics 6) Evaluation measures that demonstrate program impact
Home Visiting, Care Coordination, and Referrals	<ol style="list-style-type: none"> 1) Any outreach, community health workers, or case managers from CDC-funded HH/CLPPP grants, or asthma, injury, or early childhood home visiting programs 2) Especially useful for those with less than two years of experience 3) Managers of programs that coordinate with other home visiting programs 4) Public health students 	<ol style="list-style-type: none"> 1) Strategies to improve recruitment and retention of clients for lead, asthma, and injury prevention programs 2) Model outreach materials 3) Strategies to enhance cultural sensitivity during home visits 4) Strategies to coordinate and track referrals across health, housing, developmental, and nutritional services 5) Key educational messages for families 6) Evaluation measures that demonstrate program impact